C1750-1

Broadcasting Jul 8

Reaching over 117,000 readers every week — 60th Year 1991

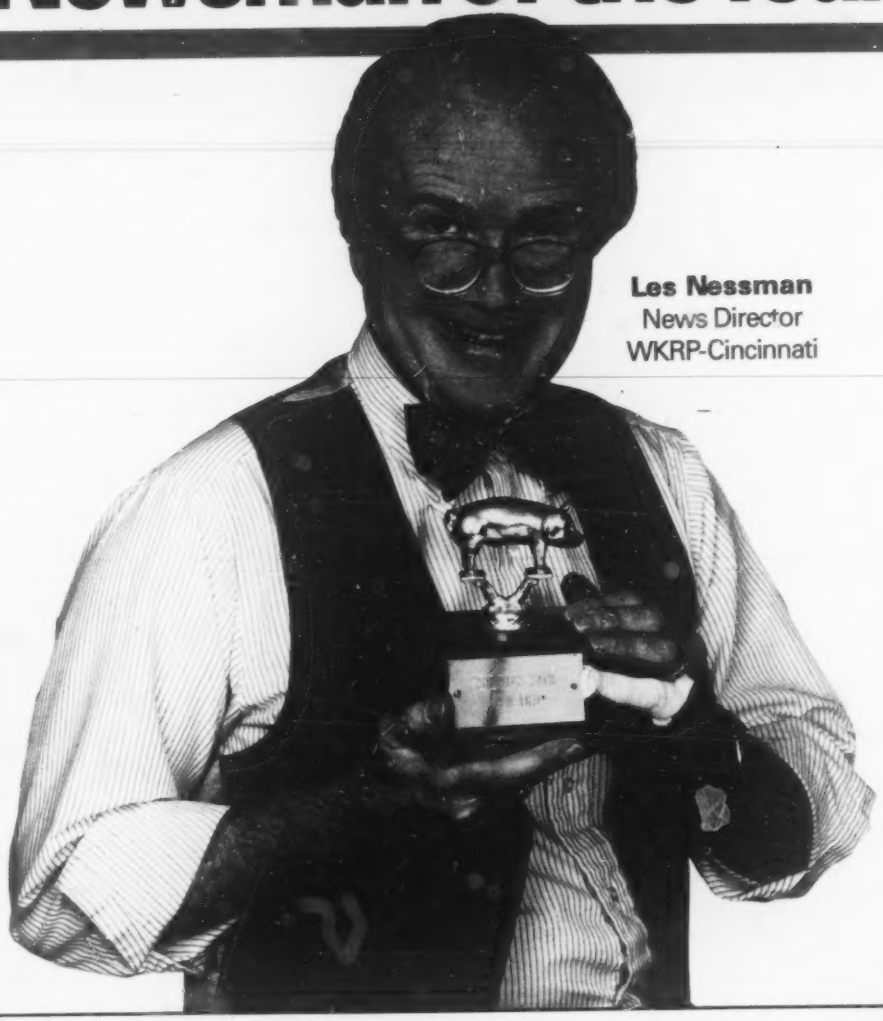
TELEVISION / 32
New Line takes aim at market; PBS loses campaign contribution

RADIO / 40
Programers look to capitalize on fragmented future

CABLE / 48
Boxing a KO for PPV; All rise: Court TV's trial by wire debuts

BUSINESS / 43
Exclusive look at ABRY Communications' fast-growing TV group

Newsman of the Year



Les Nessman
News Director
WKRP-Cincinnati

Vol. 121 No. 1 $2.50

Fine line between profit and loss

#********** 5-DIGIT 20814
#0104898B4#C SEP91 BR272
SRI ACQ
CONGRESSNL INFO SRV 274
4520 EAST-WEST HWY
BETHESDA MD 20814

THIS WEEK

23 / TV NETWORKS HEADING FOR PROFITLESS 1991

Securities analysts predict that combined profits of ABC, CBS and NBC will disappear this year due to rising costs and falling revenue. Outlook for long-term is brighter, however.

23 / FCC TO THE RESCUE

In wake of OPP report on problems ahead for over-the-air broadcasting, FCC this week will likely adopt broad inquiry to see if it can help by changing or dropping various rules.

These are the three authors of the FCC's Office of Plans and Policy's report on the future of broadcasting and cable (l-r): Florence Setzer, OPP Chief Robert Pepper and Jonathan Levy (page 24).

24 / PEOPLE IN THE NEWS

A look at the three people responsible for the OPP's predictions on the fate of broadcast and cable TV: Robert Pepper, Florence Setzer and Jonathan Levy.

25 / WHAT'S NEXT?

OPP's Robert Pepper sits down with BROADCASTING and answers questions about the implications of his office's study.

26 / SHEDDING SOME LIGHT ON THOMAS

Some insight into Supreme Court nominee Clarence Thomas may be gained from an appeals court decision in which he participated on the FCC's women's preference policies.

27 / BEHIND THE SCENES AT ABC, CBS, NBC

New book by Ken Auletta details uphevels at all three television networks in the 1980's following new ownership. Clashes between new owners and existing management and talent are recounted in great detail in "The Three Blind Mice: How the Networks Lost Their Way." Book will be published by Random House next month.

28 / GOING THEIR OWN WAY

NCTA, CATA, TCI and Time Warner turn down invitation from NAB to join in meeting to discuss industry guidelines following passage of Television Violence Act. Cable says it will develop its own set of standards.

29 / FOX, LBS SUE AND COUNTERSUE

20th Century Fox is suing LBS over revenues due company under barter sales agreement for Fox syndication prpoerties. LBS has filed counter claim alleging Fox is trying to force LBS out of business so that, among other things, Fox can capture rights to popular game show, *Family Feud*.

30 / HANDS TIED

Networks were chaffing a bit last week at clause in prime time access rules that restricts what they are allowed to do in first-run syndication. Joining them were some syndicators who have been working with O&O's on shows. Issue came to head over clause in final report and order prohibiting any network-produced first-run syndicated shows in access on affiliates in top 50 markets. Falling under definition are several shows currently being produced by network O&O's, including NBC-Viacom's *Johnny B...On the Loose*, which has been testing in access on NBC-owned WMAQ-TV Chicago and Viacom-owned NBC affiliate KMOV-TV St. Louis.

32 / NEW LINE SHOWS OFF ITS NEW LINE

New Line Television Distribution, which launched at NATPE convention in January, is armed with first-run and off-cable series and movie package that includes popular Teenage Mutant Ninja Turtles theatricals, with which it hopes to make its mark in tough syndicated marketplace.

36 / PBS LOSES CAMPAIGN FUNDING

Markle Foundation pulls planned funding of ambitious PBS 1992 election programing/public service effort, citing broadcasting service indecision, underfunding and lack of commitment by service to effort as "a very high priority, perhaps a first priority," according to letter from foundation to project's supporters. Foundation will now look to 1996 elections, eyeing experimental and interactive TV, and possible alliance with commercial TV.

40 / CAPITALIZING ON A FRAGMENTED FUTURE

Listener loyalty in rapidly changing music industry has created a range of increasingly narrow niches. The result has been format splintering as suppliers try to keep pace with eclectic demand.

41 / RADIO ON TV

With radio stations spending some $160 million yearly to promote themselves, New York-based company Effective Media Services is rolling out EFORT marketing plan to help radio stations advertise themselves effectively on TV.

43 / INDEPENDENT ABRY'S

Former consultants Andrew Banks and Royce Yudkoff (their initials form ABRY of ABRY Communications) have spent past two years buying independent TV's—five of them—while promising investors pre-tax return of 40%-50%. Harvard-educated partners are going about that task with acquisition strategy based on plenty of quantitative analysis,

Tyson-Ruddock II delivered a one-two PPV punch for cable operators. The June bout was one of several pay-per-view boxing and other specials on last month's card (page 48).

while keeping their eyes open for more stations.

48 / "AND THE WINNER": PPV

In busy pay-per-view month that included five boxing matches and specials, Tyson-Ruddock II still managed to generate a $43 million take, second largest of year behind the nearly $50 million for Holyfield-Foreman in April, and with buy rates approaching Tyson-Ruddock I.

49 / DAY IN COURT BEGINS

Courtroom Television Network, 24-hour cable channel devoted to judicial process, launched last week to 4.5 million cable homes in 38 states. Although debut was lacking hoped-for high-profile case, first day's fare included two criminal trials and parts of two civil cases in federal court, where a test of cameras also began last week. Said one Court TV executive: "We're a shadow of our future self." But same executive said that at launch, channel is "better than I thought it would be.

51 / ONE MORE TIME

FCC has asked U.S. court of Appeals in Washington for en banc rehearing of that court's decision (by three-judge panel including Supreme Court nominee Clarence Thomas) throwing out commission's 24-hour ban on indecency. Commission cites recent Supreme Court decision upholding nude dancing ban as well as earlier *Sable* decision in support of rehearing.

INDEX

Advertisers Index	70
Business	43
Cable	48
Cablecastings	50
Changing Hands	45
Classified Advertising	62
Closed Circuit	6
Datebook	14
Editorials	74
Fates & Fortunes	68
Fifth Estater	71
Focus on Finance	46
For the Record	56
In Brief	72
Masthead	16
Monday Memo	18
Programing	32
Radio	40
Ratings Roundup	37
Riding Gain	42
Syndication Marketplace	36
Top of the Week	23
Washington	51

51 / NAB TOPS HONORARIA SPENDERS

Once again, NAB was most generous telecommunications lobby in 1990 when it came to picking up tab for congressmen's speeches and travel. NCTA gained ground, while INTV appeared less active than in past years.

53 / TEST TIME

This week, enhanced-definition and high-definition television systems will begin to be scrutinized by the Advanced Television Testing Center, as it kicks off its year-long test of six systems, four of which propose digital delivery of HDTV via broadcast, cable, wireless and satellite. FCC, meanwhile, will issue broad notice of inquiry, probably in October, on any issue "not dependent on the test," including allocation of simulcast channels.

Founded in 1931 as *Broadcasting*, the News Magazine of the Fifth Estate. *Broadcasting-Telecasting** introduced in 1946. *Television** acquired in 1961. *Cablecasting** introduced in 1972. Broadcasting/Cable introduced in 1989. *Reg U.S. Patent Office.

Copyright 1991 by Cahners Publishing Co.

Incorporating

The Fifth Estate
TELEVISION
Broadcasting
■ Cable

Broadcasting (ISSN 0007-2028) is published 52 Mondays a year by Cahners Publishing Co., 1705 DeSales Street, N.W., Washington, D.C. 20036. Second-class postage paid at Washington, D.C., and additional offices. Single issue $2.50 except special issues $3.50 (50th Anniversary issue $10). Subscriptions, U.S. and possessions: one year $85, two years $160, three years $225. Canadian and other international subscribers add $40 per year. U.S. and possessions $400 yearly for special delivery, $100 for first-class. Subscriber's occupation required. Annually: *Broadcasting* □ *Yearbook* $115, *Across the Dial* $9.95. Microfilm of *Broadcasting* is available from University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106 (1-800—521-0600). Postmaster, please send address corrections to *Broadcasting*, PO Box 715, Brewster, NY 10509-0715.

© 1991 by Cahners Publishing Co.

RATINGS ROUNDUP

		7:00 PM	7:30 PM	8:00 PM	8:30 PM	9:00 PM	9:30 PM	10:00 PM	10:30 PM
MONDAY 6/24	ABC 9.8 / 18			MACGYVER (52) [8.2 / 16] 7.7 / 16	8.6 / 17	ABC MONDAY NIGHT MOVIE—DAVID (24) [10.6 / 19] 8.8 / 16	10.0 / 17	11.4 / 20	12.2 / 22
	CBS 11.3 / 21			MAJOR (34) DAD 10.0 / 20	FAMILY (40) MAN 9.2 / 18	MURPHY (7) BROWN 12.3 / 22	EVENING SP. (4) SHADE 12.7 / 22	NORTH. EXPOSURE (12) [11.7 / 21] 12.0 / 21	11.5 / 21
	NBC 9.5 / 17			FRESH PRINCE (31) [10.2 / 20] 9.6 / 19	10.8 / 21	NBC MONDAY NIGHT MOVIE—QUANTUM LEAP (40) [9.2 / 16] 8.2 / 15	9.2 / 16	9.6 / 17	10.0 / 18
TUESDAY 6/25	ABC 11.1 / 21			WHO'S THE (36) BOSS 9.5 / 20	HEAD OF (21) CLASS 10.8 / 21	ROSEANNE (3) 13.3 / 24	COACH (5) 12.6 / 22	CHINA BEACH (29) [10.3 / 19] 10.6 / 19	10.0 / 18
	CBS 9.8 / 18			RESCUE 911 (17) 11.0 / 22 10.3 / 21	11.7 / 23	CBS TUESDAY NIGHT MOVIE— LEONA-QUEEN OF MEAN (40) [9.2 / 16] 8.1 / 15	8.5 / 15	9.9 / 17	10.2 / 19
	NBC 8.5 / 16			MATLOCK (46) [8.6 / 17] 8.4 / 17	8.7 / 17	LAW AND ORDER (46) [8.6 / 15] 8.5 / 16	8.8 / 15	QUANTUM LEAP (51) [8.4 / 15] 8.4 / 15	8.4 / 16
WEDNESDAY 6/26	ABC 8.2 / 16			WONDER (52 YEARS 8.2 / 17	GROWING (46) PAINS 8.6 / 17	DOOGIE (38) M.D. 9.3 / 17	MAN IN (58) FAMILY 7.7 / 14	EQUAL JUSTICE (58) [7.7 / 15] 7.5 / 14	7.8 / 15
	CBS 9.0 / 17			RESCUE 911 (63) SP. 7.2 / 15	FAMILY (78) MAN 5.6 / 11	JAKE AND FAT MAN (28) [10.4 / 19] 9.5 / 18	11.3 / 20	48 HOURS (31) [10.2 / 19] 10.1 / 19	10.3 / 20
	NBC 9.5 / 18			UNSLVD. MYSTERIES (14) [11.1 / 23] 10.0 / 21	12.1 / 24	NIGHT (45) COURT 8.7 / 16	SEINFELD (44) 8.8 / 16	QUANTUM LEAP (46) [8.6/ 16] 8.3 / 15	9.0 / 17
THURSDAY 6/27	ABC 7.4 / 14			FATHER DOWLING (68) [6.5 / 14] MYSTR. 6.2 / 13	6.8 / 14	GABRIEL'S FIRE (68) [6.5 / 12] 6.2 / 12	6.9 / 13	PRIMETIME LIVE (43) [9.1 / 17] 8.5 / 16	9.8 / 19
	CBS 11.6 / 22			TOP COPS (56) [7.8 / 16] 7.2 / 15	8.4 / 17	18 th ANNUAL DAYTIME EMMYS (2) [13.5 / 25] 12.1 / 23	13.6 / 25	14.5 / 27	13.7 / 26
	NBC 10.9 / 21			COSBY (19) 10.9 / 23	DIFFERENT (14) WORLD 11.1 / 23	CHEERS (6) 12.5 / 23	WINGS (26) 10.5 / 19	QUANTUM LEAP (29) [10.3/ 19] 10.1 / 18	10.4 / 20
	FOX 6.8 / 14			SIMPSONS (55) 8.0 / 17	TRUE (77) COLORS 5.7 / 12	BEVERLY HILLS 90210 (65) [6.8 / 13] 6.3 / 12	7.2 / 13		
FRIDAY 6/28	ABC 10.8 / 23			FULL (26) HOUSE 10.5 / 25	FAMILY (9) MAT. 11.9 / 27	PERFECT (21) STRGN. 10.8 / 24	GOING (34) PLACES 10.0 / 21	20/20 (23) [10.7 / 22] 10.9 / 23	10.4 / 22
	CBS 7.1 / 16			VERDICT (70) 6.4 / 15	TRUE SP. (71) DETEC. 6.3 / 14	CBS FRIDAY NIGHT MOVIE—FATAL IMAGE (60) [7.5 / 16] 7.1 / 16	7.1 / 15	7.9 / 16	7.9 / 16
	NBC 6.2 / 13			TRUE BLUE (83) [4.4 / 10] 4.3 / 10	4.5 / 10	HUNTER (72) [6.2 / 13] 5.8 / 13	6.7 / 14	QUANTUM LEAP (54) [8.1 / 17] 7.6 / 16	8.6 / 18
	FOX 3.5 / 7			AMERICA'S MOST (82) [4.5 / 10] WANTED 4.4 / 10	4.6 / 10	ALLIEN NATION (90) [2.4 / 5] 2.3 / 5	2.5 / 5		
SATURDAY 6/29	ABC 5.7 / 12			YOUNG RIDERS (81) [4.6 / 11] 4.3 / 11	4.9 / 12	ABC SATURDAY NIGHT MOVIE—HITMAN/MAVERICK SQ. (72) [6.2 / 13] 5.5 / 12	6.3 / 13	7.4 / 16	5.6 / 12
	CBS 6.6 / 15			CBS SATURDAY MOVIE—HOUSTON: LEGEND OF TEXAS (66) [6.6 / 15] 6.0 / 15	6.2 / 15	6.1 / 13	6.5 / 14	7.1 / 15	7.7 / 17
	NBC 10.1 / 23			AMEN (64) 6.9 / 17	DOWN (60) HOME 7.5/ 18	GOLDEN (9) GIRLS 11.9 / 26	EMPTY (8) NEST 12.1 / 25	1st PERSON/SHRIVER(17) [11.0 / 24] 10.9 / 23	11.2 / 25
	FOX 4.1 / 9			TLY. HID. (86) VIDEO 4.1 / 10	YEAR- (89) BOOK 3.1 / 7	COPS (84) 4.2 / 9	COPS 2 (80) 5.1 / 11		
SUNDAY 6/30	ABC 7.3 / 14	LIFE GOES ON (78) [5.6 / 13] 5.1 / 12	6.2 / 14	AMR. FUN (19) VIDEO 10.9 / 22	AMR. FUN (14) PLP. 11.1 / 22	ABC MINI SERIES—NAPOLEON AND JOSEPHINE (72) [6.2 / 11] 6.4 / 12	6.0 / 11	6.3 / 12	6.2 / 12
	CBS 11.4 / 22	60 MINUTES (1) [14.1 / 32] 13.6 / 32	14.6 / 32	ALL IN THE (37) FMLY 9.4 / 19	SUNDAY (38) DINNER 9.3 / 18	MURDER SHE WROTE(9)[11.9 / 21] 11.5 / 21	12.4 / 22	TRAILS OF ROSIE (33) [10.1 / 19] O'NEIL 9.9 / 18	10.3 / 20
	NBC 6.7 / 13	C. EVERTT KOOP (88) [3.7 / 8] 3.8 / 9	3.6 / 8	EXPOSE (75) 5.8 / 12	REAL LIFE (66) J. P. 6.6 / 13	NBC SUNDAY NIGHT MOVIE—INHERIT THE WIND (50) [8.5 / 16] 8.4 / 15	8.2 / 15	8.7/ 16	8.8 / 17
	FOX 7.4 / 15	TOTALLY (87) HD VD 3.9 / 9	P. LEWIS (84) 4.2 / 9	IN LIVING (62) COLOR 7.3 / 15	GET A LIFE (75) 5.8 / 11	MRD. WITH (24) CHILD. 10.6 / 19	MRD. WITH (13) CHILD. 11.6 / 21	SUNDAY COMICS (56) [7.8 / 15] 8.1 / 15	7.6 / 15

WEEKLY PRIME TIME AVERAGE	ABC 8.5 / 17	CBS 9.6 / 19	NBC 8.7 / 17	FOX 5.8 / 12
SEASON PRIME TIME AVERAGE	ABC 11.8 / 20	CBS 11.7 / 20	NBC 12.1 / 21	FOX 6.3 / 11

YELLOW = 1/2 HR WINNER

*—PREMIERE

NIGHTLY RATING / SHARE (99)—RANKING [99]—PROGRAM RATING / SHARE HALF-HOUR RATING / SHARE SOURCE: A.C. NIELSEN

CHANGING HANDS

This week's tabulation of station and system sales ($250,000 and above)

WTKN(AM)-WHVE(FM) Pinellas Park-Sarasota, Fla. □ Sold by Susquehanna Radio Corp. to Paxson Broadcasting of Jacksonville Inc. for $6.4 million cash. Seller is headed by Louis J. Appell Jr. and is licensee of KNBR(AM)-KFOG(FM) San Francisco; KPLX(FM) Fort Worth; KKZR(AM)-KRBE-FM Houston; WAPW(FM) Atlanta; WRRM(FM) Cincinnati; WGH-AM-FM Newport News, Va.; WFMS(FM) Indianapolis; WARM(AM)-WMGS(FM) Scranton-Wilkes Barre, and WSBA(AM)-WARM(FM) York, both Pennsylvania. **Buyer** is headed by Paxson Enterprises Inc. (10%) and Lowell W. Paxson (90%). Paxson, former president and CEO of Home Shopping Network, is attributable shareholder (approximately 32%) in HSN, which is parent of 12 TV's. He recently purchased WCRJ-FM Jacksonville, Fla. ("Changing Hands," June 10). WTKN is fulltimer with news/talk/sports format on 570 khz with 5 kw. WHVE has adult contemporary format on 102.5 mhz with 100 kw and antenna 1,776 feet above average terrain. Broker: Media Venture Partners.

WLXI-TV Greensboro, N.C. □ Sold by Trinity Broadcasting Network Inc. to Radiant Life Ministries Inc. for $1.9 million in form of 10-year promissory note at 5%. **Seller** is headed by Paul F. Crouch, and is licensee of one AM, one FM and 12 TV's including TV's in New York and Los Angeles. **Buyer** is headed by Garth W. Coonce and has interests in Tri-State Christian TV Inc., licensee of WTCT(TV) Marion, Ill.; WAQP(TV) Saginaw, Mich.; WNYB-TV Buffalo, N.Y., and WINM(TV) Angola, Ind. Tri-State has application pending for purchase of WGGH(AM) Marion, Ill., and is licensee or permittee of several LPTV's. WLXI-TV is independent on ch. 61 with 500 kw vis., 50 kw aur., and antenna 573 feet above average terrain.

WOKN-FM Goldsboro, N.C. □ Sold by WOKN Inc. to Southern Broadcasters Inc. for $560,500. Price includes $19,500 escrow deposit, $491,000 assumption of liabilities and $50,000, four-year promissory note at 10%. **Seller** is headed by Robert Swenson, and has no other broadcast interests. **Buyer** is headed by Caroline Beasley and Bradley C. Beasley, sister and brother. Bradley Beasley is stockholder of Beasley Broadcasting of Philadelphia Inc., licensee of WXTU(FM) Philadelphia; 51% stockholder of CSRA Broadasters Inc., licensee of WKXC-AM-FM Aiken, S.C.; Beasley also has interests in Wintersrun Communications Inc., licensee of WBSS-FM Millville, N.J. Caroline Beasley has interests in Beasley Broadcasting of Reidsville Inc., licensee of WJMH(FM) Reidsville, N.C.; Midwest Broadcasting of Chicago Inc., licensee of WBIG(AM) Aurora, Ill.; Beasley FM Acquisition Corp., licensee of KRTH-FM Los Angeles. Parent company

PROPOSED STATION TRADES

By volume and number of sales

Last Week:

AM's □ **$10** □ **1**

FM's □ **$1,164,767** □ **7**

AM-FM's □ **$6,857,500** □ **4**

TV's □ **$1,900,000** □ **1**

Total □ **$9,922,277** □ **13**

Year to Date:

AM's □ **$50,058,095** □ **131**

FM's □ **$114,753,840** □ **144**

AM-FM's □ **$137,021,587** □ **101**

TV's □ **$269,399,000** □ **41**

Total □ **$571,232,522** □ **417**

For 1990 total see Jan. 7, 1991 BROADCASTING.

STEVENS RECEIVER FOR GMX STATIONS

Broker Gary Stevens of Gary Stevens & Co. was named receiver by Chrysler Capital Corp. for a group of eight radio stations in four markets: KLCL(AM)-KHLA(FM) Lake Charles, La.; WHBB(AM)-WDXX(FM) Selma, Ala.; WNAU(AM)-WWKZ(FM) Tupelo, Miss., and WHNK(AM)-WRLT-FM Nashville. The principal creditor, Chrysler Capital, agreed with the stations' parent company, GMX Corp., a concrete company, to put the stations into receivership after GMX defaulted on financing.

Stevens, a former radio group operater, said he's anxious to sell the Nashville stations quickly, since the FM is a Class A and the AM is off the air.

"I think it's a watershed," Stevens said. "It may be other [creditors] will see this [group of stations put into receivership] and decide this is what they want to do."

YTD MARKETS

Through the first six months, MVP has emerged as the 1991 industry leader in radio transactions. Coast-to-coast, north to south, in bull and bear economies, large, medium or small markets – no other brokerage firm performs more consistently, more professionally, for its clients.

San Francisco
Washington, D.C.
Minneapolis
Tampa
Kansas City
Jacksonville
Richmond
McAllen
Spokane
Pensacola/Mobile
Ft. Myers
Anchorage
Lake Charles
Winchester
Fairbanks

RANDALL E. JEFFERY
407-295-2572
ELLIOT B. EVERS
415-391-4877
CHARLES E. GIDDENS
BRIAN E. COBB
703-827-2727

RADIO and TELEVISION BROKERAGE
FINANCING · APPRAISALS

MEDIA VENTURE PARTNERS

WASHINGTON, DC
ORLANDO
SAN FRANCISCO

Orleans, and WHAS(AM)-WAMZ(FM) Louisville, KY. Clear Channel owns 100% stock of Clear Channel Television Inc., licensee of WPMI-TV Mobile, AL; KTTU-TV Tucson, AZ; WAWS(TV) Jacksonville, FL; KOKI-TV Tulsa, OK; KSAS-TV Wichita and KAAS-TV Salina, both Kansas. Action June 19.

■ **WFEN(FM) Rockford, IL** (BTCED910510GX: 88.3 mhz; 30 kw; ant. 136 ft.)—Dismissed app. of transfer of control from Rockford Educational Broadcasting Foundation to Faith Center, sister corporation, for no cash consideration. Transferor and transferee are nonstock corporations headed by Donald M. Lyon, and have no other broadcast interests. Action June 19.

■ **WVSB-TV West Point, MS** (BALCT910507KF; ch. 27; 2,000 kw-V; 200 kw-A; ant. 180 ft.)—Granted assignment of license from Venture Systems Inc. to Love Communications Co. for $1.65 million. **Seller** is headed by John Dyer, and has no other broadcast interests. **Buyer** is headed by James S. Love III and Robert R. O'Brien Jr. Love has interests in Love Broadcasting Co., licensee of WLOX-TV Biloxi, Miss., and Sunshine Television Inc., licensee of KDRV(TV) Medford and KDKF(TV) Klamath Falls, both Oregon. Action June 24.

■ **WNHT(TV) Concord, NH** (BALCT900604KF; ch. 21; 1860 kw-V; ant. 1,128 ft.)—Granted assignment of license from Thomas J. Flatley to Rogue Television Corp. for $1.5 million. **Seller** has no other broadcast interests. **Buyer** is headed by Stephen M. Mindich and Michael C. Mooney, and has interest in WHRC-TV Norwell, MA. Mindich is 100% shareholder and president of MCC Broadcasting Co., licensee of WFNX(FM) Lynn, MA. Action June 20.

■ **WNCO-AM-FM Ashland, OH** (AM: BTC910429GQ; 1340 khz; 1 kw-U; FM: BTCH910429GR; 101.3 mhz; 50 kw; ant. 500 ft.)—Granted transfer of control within licensee Ashland Broadcasting Corp. for $20,500 in stock sale. **Seller**s are James W. Male and Ross Fichtner. **Buyer** is Walter R. Stampfli. Ashland Broadcasting is headed by Stampfli (50.31%), Male (24.84%) and Fichtner (24.84%), who are stockholders of North Central Ohio T.V. Corp., licensee of LPTV W59BP Ashland, OH. Action June 14.

■ **WBYR(FM) Van Wert, OH** (BALH910329GG; 98.9 mhz; 50 kw; ant. 450 ft.)—Granted assignment of license from Atlantic Resources Corp. to Southern Skies Corp. for $2.775 million. **Seller** is headed by Chris Caggiano, and has no other broadcast interests. **Buyer** is headed by Jerome H. Atchley, Joanne Scott and Jackson Farrow Jr., and has interests in KZSN-AM-FM Wichita, KS, and KSSN(FM) Little Rock, AR. Action June 17.

■ **WOFE-AM-FM Rockwood, TN** (AM: BAL910409GY; 580 khz; 1 kw-D; FM: BAPH910409GZ; 105.7 mhz; 600 w; ant. 728 ft.)—Granted assignment of license and CP from Roane Broadcasting Co. Inc. to P & G Properties Inc. for $120,000. **Seller** is headed by David R. Ledford, and has no other broadcast interests. **Buyer** is headed by Glenn (51%) and Peggy M. Hill (49%), husband and wife, and has no other broadcast interests. Action June 14.

■ **KTEO-AM-FM San Angelo, TX** (AM: BAL900301EF; 1340 khz; 1 kw-D, 250 w-N; FM: BALH900301EG; 93.9 mhz; 34 kw; ant. 415 ft.)—Granted assignment of license from KTEO Media West Inc. to Criswell Center for Biblical Studies for $350,000. **Seller** is headed by Lynn Farr and Kenneth R. Camp and has no other broadcast interests. **Buyer** is headed by Bo Sexton, Richard Kearley Jr. and Dewey Hunt Jr., and has interests in KCBI-FM Dallas, KAGN-FM Abilene, KTDN-FM Palestine and KCRN(FM) Wichita Falls, all Texas; KSYE-FM Frederick, OK and LPTV K220BL Webbers Falls, TX. Action June 18.

■ **KLLB(AM) West Jordan, UT** (BAL910501EA; 1510 khz; 10 kw-D)—Granted assignment of license from Western Broadcasting Inc. to United Security Financial Inc. for $180,001. **Seller** is headed by Carole R. and John H. Hinton, husband and wife, and has no other broadcast interests. **Buyer** is headed by Rosemary Cosby, and has no other broadcast interests. Action June 18.

■ **KMUS(FM) Burns, WY** (BTCH910226HH; 101.9 mhz; 50 kw; ant. 150 ft.)—Granted transfer of control from William L. Moir to Frederick J. Berger and Richard M. Reizman for $44,000. **Sellers** head licensee KMUS Inc. Moir is 100% stockholder of WDXR(AM) Paducah, KY, and WDXR(FM) Golconda, IL. **Buyers** Reizman (50%) and Berger (50%) have no other broadcast interests. Action June 13.

NEW STATIONS

Applications

■ **Panama City Beach, FL** (BPCT910617KE)—Sunkissed Broadcasting Inc. seeks ch. 46; 2385 kw; ant. 277 m. Address: 3017 Piedmont Rd. NE Suite 200, Atlanta, GA 30305. Principal is headed by Donald L. Jones, Kenneth L. Bazzle and William H. Sanders. Jones has CP for LPTV's serving Daytona Beach, Cocoa Beach, Titusville, Sebastian and St. Augustine, all Florida. He is also president and 50% shareholder of Turner County Broadcasting Co., licensee of WNNQ(AM) Ashburn, GA. Sanders has interests in Downs Broadcasting Inc., licensee of WXFX(FM) Prattville, AL, and KDXR(FM) Borger, TX, and is 80% stockholder of Martin Media Inc., general partner of Calvalley Radio Ltd. licensee of KVFX(FM) Manteca, CA. He is also director of Jones Intercable Inc., which owns and operates cable systems in 24 states. Filed June 17.

■ **Florence, OR** (BPH910620MB)—Coast Broadcasting Co. Inc. seeks 106.9 mhz; 2.3 kw; ant. 155 m. Address: P.O. Box 20000, Florence, OR 97439. Principal is headed by Charles A. Farmer, who is GM and 100% owner of Lower Columbia Broadcasting Co. Inc., licensee of KVAS(AM)-KKEE(FM) Astoria, OR-Long Beach, WA. Filed June 20.

Actions

■ **Princeville, HI** (BPH900418ML)—Granted app. of North Shore Radio Inc. for 98.9 mhz; 100 kw; ant. -16 m. Address: 435 South Lafayette Park Place Suite 105 Los Angeles. Principal is headed by Iris E. Lindsttedt, Charles Carrell, Forrest Romas, Judith A. Romas, Newton Bellis and Rita Bellis. Carrell, Lindstedt, Forrest Romas and Judith A. Romas are stockholders of Radio Hawaii, Inc., licensee of KPUA(AM)-KWXX-FM Hilo, HI. Carrell and Lindstedt are stockholders of WLBE 790 Inc., licensee of WLBE(AM) Leesburg, FL. Action June 19.

■ **Princeville, HI** (BPH900418MI)—Dismissed app. of Pangyarihan Broadcasting Ltd. for 98.9 mhz; 100 kw; ant. 114 m. Address: P.O. Box 3426, Lihue, HI 96766. Principal is headed by Jonnie Pangyarihan, Daniel Braverman, Michael Sirkis and Robin M. Rothschild, and has no other broadcast interests. Action June 19.

■ **Madisonville, KY** (BPH900220MJ)—Granted app.

SUMMARY OF BROADCASTING & CABLE

BROADCASTING

SERVICE	ON AIR	CP's [1]	TOTAL *
Commercial AM	4,986	241	5,227
Commercial FM	4,449	976	5,425
Educational FM	1,459	294	1,753
Total Radio	10,894	1,511	12,405
Commercial VHF TV	554	20	574
Commercial UHF TV	570	173	743
Educational VHF TV	124	3	127
Educational UHF TV	230	13	243
■ Total TV	1,478	209	1,687
VHF LPTV	201	163	364
UHF LPTV	694	903	1,597
■ Total LPTV	895	1,066	1,961
FM translators	1,860	348	2,208
VHF translators	2,712	87	2,799
UHF translators	2,312	320	2,632

CABLE

Total subscribers	53,900,000
Homes passed	71,300,000
Total systems	10,823
Household penetration†	58.6%
Pay cable penetration	29.2%

* Includes off-air licenses. † Penetration percentages are of TV household universe of 92.1 million. [1] Construction permit. [2] Instructional TV fixed service. [3] Studio-transmitter link. Source: Nielsen and Broadcasting's own research.